



STYLE
2701 / 2703 / 2705 / 2710

WEAVING
EXCELLENCE
WITH
INNOVATION



| Code Color | | SOLAR OPTICAL PROPERTIES | | | | SHGC/G VALUE g-tot (glass & blind) | | SOLAR OPTICAL PROPERTIES | | | | SHGC/G VALUE g-tot (glass & blind) | |
|------------------------------|-------------------|--------------------------|----|----|----|---------------------------------------|--------------------|--------------------------|----|----|----|---------------------------------------|--------------------|
| | | TS | RS | AS | TV | SINGLE 1/4 CL | INSULATING 1 HA | TS | RS | AS | TV | SINGLE 1/4 CL | INSULATING 1 HA |
| STYLE 2701 FACE - 1% | | | | | | STYLE 2701 BACK | | | | | | | |
| P12 | Oyster | 21 | 64 | 15 | 17 | 0.31 | 0.23 | 21 | 64 | 15 | 17 | 0.31 | 0.23 |
| P13 | Oyster/Beige | 15 | 57 | 28 | 12 | 0.33 | 0.23 | 16 | 56 | 28 | 13 | 0.40 | 0.28 |
| P14 | Oyster/Pearl Gray | 8 | 54 | 38 | 4 | 0.34 | 0.24 | 8 | 33 | 59 | 6 | 0.53 | 0.35 |
| P28 | Oyster/Charcoal | 5 | 39 | 56 | 6 | 0.41 | 0.28 | 4 | 10 | 86 | 4 | 0.66 | 0.41 |
| P91 | Oyster/Pewter | 6 | 43 | 51 | 6 | 0.39 | 0.26 | 5 | 19 | 76 | 5 | 0.61 | 0.38 |
| P92 | Oyster/Chestnut | 6 | 41 | 53 | 6 | 0.40 | 0.28 | 5 | 13 | 82 | 5 | 0.64 | 0.40 |
| V21 | Charcoal | 3 | 4 | 93 | 3 | 0.69 | 0.43 | 3 | 4 | 93 | 3 | 0.69 | 0.43 |
| V22 | Charcoal/Gray | 3 | 14 | 83 | 3 | 0.63 | 0.40 | 3 | 6 | 91 | 3 | 0.68 | 0.42 |
| V64 | Charcoal/Slate | 4 | 30 | 66 | 4 | 0.53 | 0.35 | 4 | 10 | 86 | 4 | 0.66 | 0.41 |
| V65 | Charcoal/Taupe | 4 | 25 | 71 | 3 | 0.56 | 0.36 | 4 | 9 | 88 | 3 | 0.67 | 0.41 |
| V66 | Charcoal/Brown | 4 | 17 | 78 | 4 | 0.62 | 0.39 | 4 | 7 | 89 | 4 | 0.68 | 0.42 |
| STYLE 2703 FACE - 3% | | | | | | STYLE 2703 BACK | | | | | | | |
| P12 | Oyster | 22 | 62 | 16 | 19 | 0.32 | 0.23 | 22 | 62 | 16 | 19 | 0.32 | 0.23 |
| P13 | Oyster/Beige | 15 | 58 | 27 | 13 | 0.33 | 0.24 | 18 | 33 | 49 | 16 | 0.55 | 0.35 |
| P14 | Oyster/Pearl Gray | 9 | 53 | 38 | 9 | 0.35 | 0.25 | 11 | 49 | 40 | 10 | 0.43 | 0.30 |
| P28 | Oyster/Charcoal | 7 | 40 | 53 | 8 | 0.42 | 0.28 | 6 | 10 | 84 | 6 | 0.66 | 0.41 |
| P91 | Oyster/Pewter | 8 | 44 | 48 | 9 | 0.40 | 0.27 | 8 | 19 | 73 | 8 | 0.61 | 0.39 |
| P92 | Oyster/Chestnut | 7 | 42 | 51 | 8 | 0.41 | 0.28 | 8 | 14 | 78 | 8 | 0.64 | 0.40 |
| V21 | Charcoal | 5 | 4 | 91 | 5 | 0.70 | 0.43 | 5 | 4 | 91 | 5 | 0.70 | 0.43 |
| V22 | Charcoal/Gray | 5 | 13 | 82 | 5 | 0.64 | 0.40 | 5 | 6 | 89 | 5 | 0.68 | 0.42 |
| V64 | Charcoal/Slate | 7 | 27 | 65 | 7 | 0.56 | 0.36 | 7 | 10 | 83 | 7 | 0.67 | 0.41 |
| V65 | Charcoal/Taupe | 6 | 24 | 70 | 6 | 0.58 | 0.37 | 6 | 8 | 86 | 6 | 0.67 | 0.42 |
| V66 | Charcoal/Brown | 6 | 17 | 77 | 6 | 0.62 | 0.39 | 6 | 7 | 87 | 6 | 0.68 | 0.42 |
| STYLE 2705 FACE - 5% | | | | | | STYLE 2705 BACK | | | | | | | |
| P12 | Oyster | 22 | 62 | 16 | 20 | 0.32 | 0.23 | 22 | 62 | 16 | 20 | 0.32 | 0.23 |
| P13 | Oyster/Beige | 23 | 54 | 23 | 21 | 0.37 | 0.26 | 23 | 48 | 29 | 21 | 0.47 | 0.31 |
| P14 | Oyster/Pearl Gray | 19 | 51 | 30 | 21 | 0.38 | 0.26 | 17 | 34 | 49 | 16 | 0.54 | 0.35 |
| P28 | Oyster/Charcoal | 12 | 40 | 48 | 14 | 0.43 | 0.29 | 11 | 11 | 78 | 12 | 0.67 | 0.41 |
| P91 | Oyster/Pewter | 11 | 46 | 43 | 12 | 0.39 | 0.27 | 13 | 22 | 65 | 14 | 0.61 | 0.38 |
| P92 | Oyster/Chestnut | 12 | 43 | 45 | 13 | 0.41 | 0.28 | 12 | 20 | 68 | 12 | 0.62 | 0.39 |
| V21 | Charcoal | 7 | 4 | 89 | 7 | 0.70 | 0.43 | 7 | 4 | 89 | 7 | 0.70 | 0.43 |
| V22 | Charcoal/Gray | 8 | 6 | 86 | 8 | 0.69 | 0.43 | 8 | 12 | 80 | 8 | 0.65 | 0.41 |
| V64 | Charcoal/Slate | 9 | 25 | 66 | 8 | 0.58 | 0.37 | 9 | 9 | 83 | 8 | 0.68 | 0.42 |
| V65 | Charcoal/Taupe | 9 | 21 | 70 | 8 | 0.60 | 0.38 | 9 | 8 | 84 | 8 | 0.68 | 0.42 |
| V66 | Charcoal/Brown | 9 | 16 | 75 | 8 | 0.64 | 0.40 | 9 | 7 | 85 | 8 | 0.69 | 0.42 |
| STYLE 2710 FACE - 10% | | | | | | STYLE 2710 BACK | | | | | | | |
| P12 | Oyster | 34 | 54 | 12 | 32 | 0.39 | 0.27 | 34 | 54 | 12 | 32 | 0.39 | 0.27 |
| P13 | Oyster/Beige | 29 | 51 | 20 | 28 | 0.40 | 0.27 | 29 | 47 | 24 | 28 | 0.49 | 0.32 |
| P14 | Oyster/Pearl Gray | 27 | 41 | 33 | 25 | 0.45 | 0.29 | 25 | 51 | 24 | 23 | 0.39 | 0.27 |
| P28 | Oyster/Charcoal | 21 | 37 | 42 | 24 | 0.46 | 0.30 | 20 | 17 | 63 | 21 | 0.65 | 0.40 |
| P91 | Oyster/Pewter | 24 | 43 | 33 | 25 | 0.44 | 0.29 | 21 | 25 | 54 | 23 | 0.61 | 0.38 |
| P92 | Oyster/Chestnut | 25 | 41 | 34 | 26 | 0.45 | 0.30 | 22 | 20 | 58 | 23 | 0.64 | 0.40 |
| V21 | Charcoal | 15 | 4 | 81 | 15 | 0.72 | 0.44 | 15 | 3 | 81 | 15 | 0.72 | 0.44 |
| V22 | Charcoal/Gray | 15 | 10 | 76 | 14 | 0.68 | 0.42 | 15 | 5 | 80 | 14 | 0.71 | 0.43 |
| V64 | Charcoal/Slate | 15 | 16 | 69 | 15 | 0.65 | 0.40 | 15 | 7 | 78 | 15 | 0.70 | 0.43 |
| V65 | Charcoal/Taupe | 15 | 17 | 69 | 14 | 0.64 | 0.40 | 15 | 7 | 78 | 14 | 0.70 | 0.43 |
| V66 | Charcoal/Brown | 14 | 12 | 74 | 14 | 0.67 | 0.41 | 14 | 6 | 80 | 14 | 0.71 | 0.43 |

TS = Solar Transmittance | RS = Solar Reflectance | AS = Solar Absorptance | TV = Visual Transmittance | SHGC = Solar Heat Gain Coefficient
1/4 CL = 1/4" Clear Glass | 1 HA = 1" Heat Absorbing Glass | Fabrics Installed Internally | Zero-Degree Profile Angle
For additional performance values, test references and technical definitions visit us at www.phifer.com.

P12 Oyster



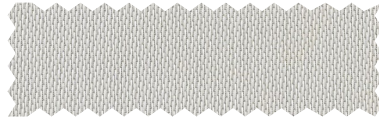
V21 Charcoal



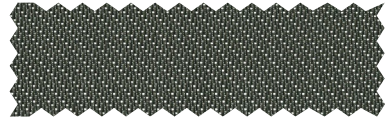
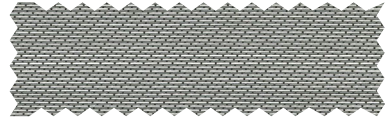
P13 Oyster / Beige - face
Oyster / Beige - back



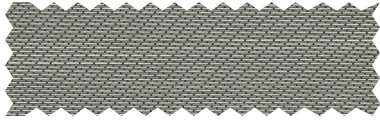
P14 Oyster / Pearl Gray - face
Oyster / Pearl Gray - back



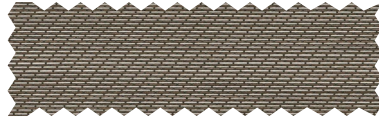
V64 Charcoal / Slate - face
Charcoal / Slate - back



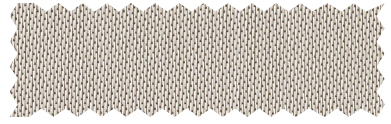
V65 Charcoal / Taupe - face
Charcoal / Taupe - back



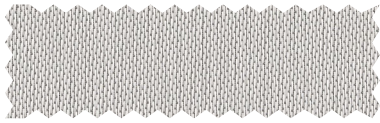
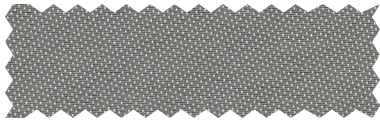
V66 Charcoal / Brown - face
Charcoal / Brown - back



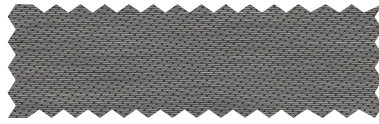
P92 Oyster / Chestnut - face
Oyster / Chestnut - back



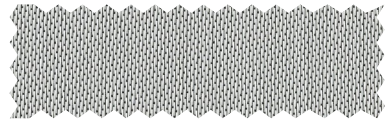
P91 Oyster / Pewter - face
Oyster / Pewter - back



V22 Charcoal / Gray - face
Charcoal / Gray - back



P28 Oyster / Charcoal - face
Oyster / Charcoal - back



PROTECTION THAT LIVES ON
MICROBAN

Microban® antimicrobial protection inhibits the growth of stain-causing bacteria, mold and mildew on the shade.



MIF Seal of Approval



SAFE USE



TRACKLESS TECHNOLOGY



PROUDLY MADE
IN THE USA



HALOGEN FREE
FLAME RETARDANT



GREENGUARD
GOLD



PRINTABLE



ENERGY SAVING



10
YEAR
INTERIOR WARRANTY



5
YEAR
EXTERIOR WARRANTY

